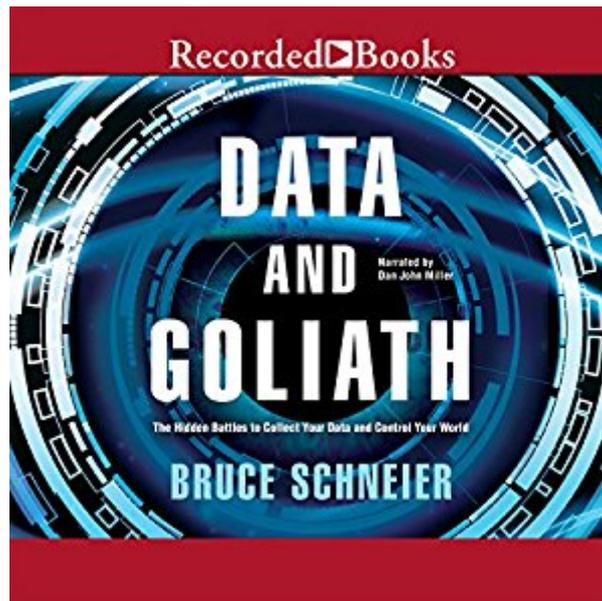# Data And Goliath: The Hidden Battles To Capture Your Data And Control Your World

Synopsis

Data is everywhere. We create it every time we go online, turn our phones on (or off), and pay with credit cards. The data is stored, studied, and bought and sold by corporations and governments for surveillance and for control. "Foremost security expert" (Wired) and best-selling author Bruce Schneier shows how this data has led to a double-edged Internet - a Web that gives power to the people but is abused by the institutions on which those people depend. In Data and Goliath, Schneier reveals the full extent of surveillance, censorship, and propaganda in society today, examining the risks of cybercrime, cyberterrorism, and cyberwar. He shares technological, legal, and social solutions that can help shape a more equal, private, and secure world. This is an audiobook to which everyone with an Internet connection - or bank account or smart device or car, for that matter - needs to listen.

Book Information

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Customer Reviews

Data brings power as well as frailty to humans. Data could give security strength to government but it snatches away individual freedom. What is the meaning of life in the modern age of surveillance? What kinds of checks and balances are required in terms of personal data collection, corporate data surveillance and ubiquitous mass surveillance by governments? These are the central questions addressed by the security Guru Bruce Schneier in his latest book "Data and Goliath."In a very straight forward and convincing style, Schneier presents the causes and consequences of big data and surveillance in our day to day lives. With the help of a number of annotations and references, Schneier explains the hidden secrets of surveillance and data exploitation by different players and

the plight of our freedom and privacy in this context.When Schneier is critical of unjustified data collection and surveillance, he is not against the technology itself. He advocates that the fundamental human rights should be respected in any society. He pleads that privacy is the cornerstone of such rights. In this book, Schneier beautifully explains how privacy is an essential human need and being stripped off privacy is dehumanizing - be it a handiwork of government or an automated computer algorithm set up by corporate gainers or others. He establishes that the biggest cost of surveillance is our liberty that should be understood by everyone.Schneier offers thoughtful recommendations and suggestions to deal with personal data and surveillance.

Bruce Schneier's book is a fantastic achievement-- extremely well written, structured, logically organized, and truly comprehensive in dealing with its timely subject matter-- how governments and corporations are increasingly monitoring citizens and appropriating our data to control and influence us. Schneier thoughtfully unpacks a diverse range of issues and challenges -- both technical, legal, political, social, etc. As someone who knows a bit about this space, I can sincerely say that I learned plenty from reading this book.And yet, despite this broad coverage, the narrative is both practical and nimble, and accessible to a range of readers, from experts to your average consumer or citizen concerned about their privacy. Indeed, despite the complexity of what is at stake-- data surveillance-- the book never gets mired in any one issue or stuck in some technical, legal, or policy-oriented thicket. Schneier displays an uncanny economy of language in treating his subject-- he says what needs to be said, no more or less.Most importantly, Schneier offers concrete solutions and recommendations for dealing with the challenges and threats of corporate and government data surveillance, including a great final chapter with suggestions for "the rest of us", as in, We, the People. At the same time, Schneier's evenhanded approach to the issues he tackles, often leads him to raise counter-arguments to the points he raises. This adds to the persuasiveness to his overall argument, but he also raises some disturbing realities-- like the relativity of what we feel is "creepy" or inappropriate kinds of government/corporate surveillance and related behavior.

Data and Goliath: The Hidden Battles to Capture Your Data and Control Your World Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business. Leveraging the Power of Data Analytics, Data ... (Hacking Freedom and Data Driven) (Volume 2) Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data) David and Goliath: Underdogs, Misfits, and the Art of Battling Giants Goliath (The Leviathan Trilogy) Control Self-Assessment: Reengineering Internal

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